

AMSTERDAM CIRCULAR CHALLENGE

ACCELERATE YOUR CIRCULAR INNOVATION

Meet the coaches – Soraya Sluijter



Who I am

My name is Soraya Sluijter and I work at Innovation Lab Chemistry Amsterdam and the Port of Amsterdam. These two organisations are collaborating to build an ecosystem for chemistry related companies and research in the region (with a focus on circular and biobased economy). In my role I support (starting) chemicals businesses with housing, scientific instruments, knowledge and a network. I like to connect science and business to accelerate innovation.

Our challenges

Getting people to realize that chemistry is the enabler to realize a more circular economy and companies to look beyond their day to day business and work together.

Initiatives / start-ups that are already making circular businesses and the role of Clean Capital

Peel Pioneers, a start-up founded by a student from the University of Amsterdam and Free University, upgrades citrus peel 'waste' by extracting useful chemicals from them. Recently, this circular company successfully performed a pilot in Prodock, using glassware provided by the university as well. Now, Port of Amsterdam is helping them to find space in the port area to scale up further.

I am passionate about:

Innovation; creating impact from scientific knowledge; connecting people; skiing and soccer.

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