

AMSTERDAM CIRCULAR CHALLENGE

ACCELERATE YOUR CIRCULAR INNOVATION

Meet the coaches – Jan Egbertsen



Who I am

My name is Jan Egbertsen. After my study Business Management and Logistics at University Twente, I (1964) started my career at Akzo Nobel. I worked in the fields of Purchasing and Organisation Development. Thereafter I was consultant at DTB Consultancy; an agency specialised in the development of quality management systems and business plans for SME's.

Since 1994 I started to work for Port of Amsterdam at the Strategy Department and thereafter as Marketing Manager. At this moment, I am responsible for Innovation Management.

Our challenges

Our challenges are to help start-ups in the biobased and circular economy to develop their demo plant in the Port of Amsterdam. Together with our other partners in Clean Capital: Waternet and AEB.

Initiatives / start-ups that are already making circular businesses

An interesting example is Peel Pioneers. They collect the waste from oranges, the peel, and make new products out of it. They have a small demo plant at the Port of Amsterdam and started at Prodock, our start-up incinerator.

The role of Clean Capital

We scout new technologies and start-ups in the biobased and circular industry. We help them with their further development. For instance, via mentorship, availability of feedstock, engineers and scouting for funding.

I am passionate about:

About innovative challenges. When someone really believes in his concept and is totally dedicated to make a sustainable success out of it.